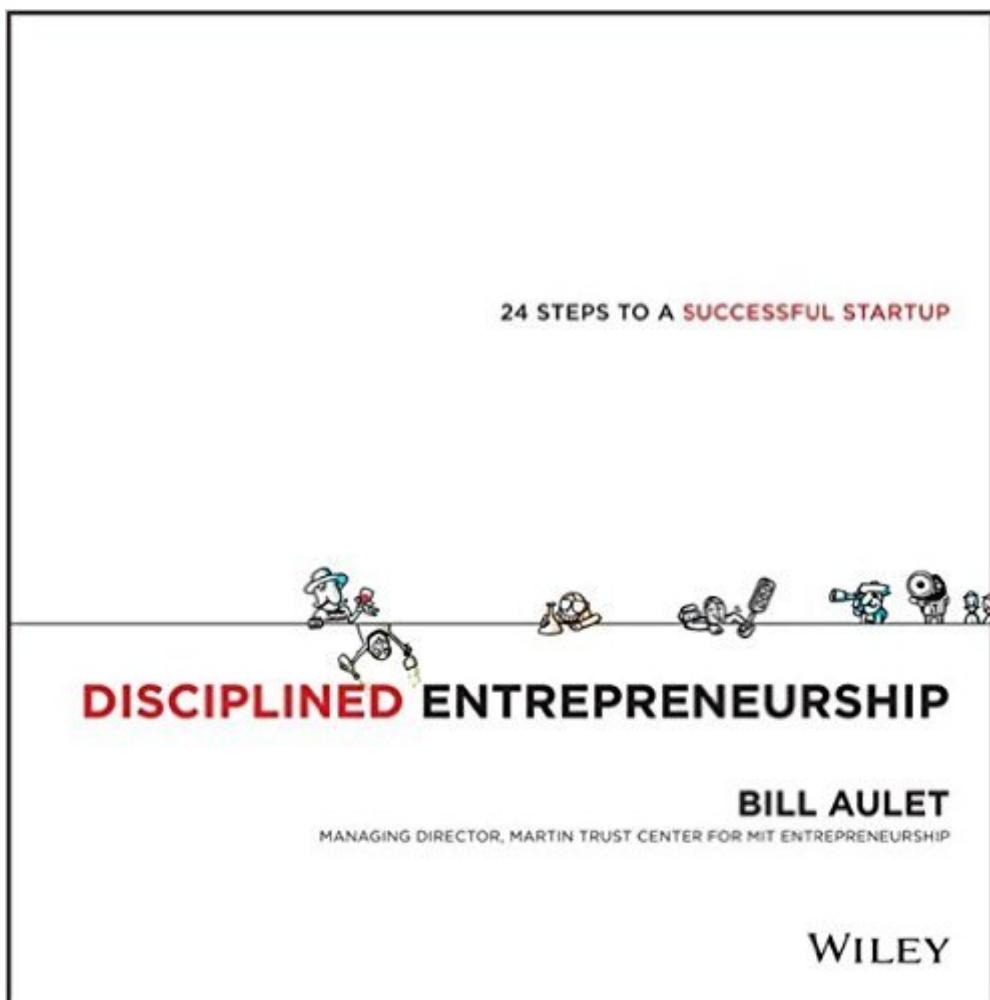


The book was found

Disciplined Entrepreneurship: 24 Steps To A Successful Startup



Synopsis

24 Steps to Success! Disciplined Entrepreneurship will change the way you think about starting a company. Many believe that entrepreneurship cannot be taught, but great entrepreneurs aren't born with something special — they simply make great products. This book will show you how to create a successful startup through developing an innovative product. It breaks down the necessary processes into an integrated, comprehensive, and proven 24-step framework that any industrious person can learn and apply. You will learn: Why the 'F-word' is crucial to a startup's success Common obstacles that entrepreneurs face and how to overcome them How to use innovation to stand out in the crowd It's not just about technology Whether you're a first-time or repeat entrepreneur, Disciplined Entrepreneurship gives you the tools you need to improve your odds of making a product people want. Author Bill Aulet is the managing director of the Martin Trust Center for MIT Entrepreneurship as well as a senior lecturer at the MIT Sloan School of Management. For more please visit <http://disciplinedentrepreneurship.com/>

Book Information

Hardcover: 288 pages

Publisher: Wiley; 1 edition (August 12, 2013)

Language: English

ISBN-10: 1118692284

ISBN-13: 978-1118692288

Product Dimensions: 8.3 x 0.9 x 8.4 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars (See all reviews) (149 customer reviews)

Best Sellers Rank: #7,547 in Books (See Top 100 in Books) #26 in Books > Business & Money > Small Business & Entrepreneurship > New Business Enterprises #118 in Books > Business & Money > Small Business & Entrepreneurship > Entrepreneurship

Customer Reviews

There are more entrepreneurs than ever who are getting seed funded. So, while there is a significant amount of Series A venture capital money available, the law of numbers say that most young companies will struggle to get funded by the venture capital community. The press is now calling it the "Series A Crunch". But if you are an entrepreneur and you want to make it through this tough passage, I strongly suggest that you get this book ("Disciplined Entrepreneurship: 24 Steps to a Successful Startup" by Bill Aulet) and use it as your guide. It provides a prescriptive checklist of

what you need to do in order to build a company and make yourself attractive to series A investors like myself. As a 23 year veteran of the Venture Capital Industry, I love and admire entrepreneurs and have seen many books on entrepreneurship. But most offer lots of storytelling, anecdotes, and inspiration. I have never met an entrepreneur who needed more motivation. What they need is a true roadmap to building a successful company. I attended a book launch hosted by my friend and entrepreneur, Freddy Kerrest, on Friday. The book blew me away. I have never seen such a clearly laid out and comprehensive map to help an entrepreneur get Series A funded - it is truly all the best company-building advice of today's smartest early-stage venture capitalists and entrepreneurs blended together in an orderly context. It does this by visually laying them out in a very valuable poster and then systematically going through each of the 24 steps. Each step is explained in easy to understand language and "whimsical illustrations" with multiple examples for each.

[Download to continue reading...](#)

Disciplined Entrepreneurship: 24 Steps to a Successful Startup Startup 101: How to Build a Successful Business with Crowdfunding. A Guide for Entrepreneurs. (Crowdfunding, Startup, Starting a Business, Entrepreneurship, ... Crowdfunding Real Estate, Investing) Starting a Nonprofit: 10 Proven Steps to Creating your First Successful Nonprofit Organization (Successful NPO, Starting a Nonprofit, Charity, Nonprofit Startup, How to Start a Nonprofit) Disciplined Entrepreneurship Crowdfunding Success: The New Crowdfunding Revolution: How to raise Venture Capital for a Startup or fund any dream with a successful Crowdfunding Campaign ... Venture Capital, fundraising, , startup) Entrepreneurship and Innovation in Automobile Insurance: Samuel P. Black, Jr. and the Rise of Erie Insurance, 1923-1961 (Garland Studies in Entrepreneurship) Boulevard of Broken Dreams: Why Public Efforts to Boost Entrepreneurship and Venture Capital Have Failed--and What to Do About It (The Kauffman Foundation Series on Innovation and Entrepreneurship) T-shirt Black Book - The Ultimate How To Guide to Starting A Successful Clothing Line: The essential guide for startup brands wanting to create a successful clothing line. Disciplined Collaboration: 4 Steps to Collaborative Success Peace Through Entrepreneurship: Investing in a Startup Culture for Security and Development The Founder's Dilemmas: Anticipating and Avoiding the Pitfalls That Can Sink a Startup (The Kauffman Foundation Series on Innovation and Entrepreneurship) The Startup Equation: A Visual Guidebook to Building Your Startup Crowdfunding: How to Raise Money for Your Startup and Other Projects! (Crowdfunding, Funding, Raise, Business, Money, Startup, Guide, Capital) The Disciplined Life: Studies in the Fine Art of Christian Discipleship The Disciplined Trader: Developing Winning Attitudes The Disciplined TraderTM: Developing Winning Attitudes Essentialism: The Disciplined Pursuit of Less

Essentialism: The Disciplined Pursuit of Less, by Greg McKeown: Key Takeaways, Analysis & Review Self-Disciplined Dieter: How to Lose Weight and Become Healthy Despite Cravings and Weak Willpower The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses

[Dmca](#)